

TEN THINGS YOU SHOULD KNOW ABOUT US

REASONS WHY OUR CUSTOMERS FIND WORKING WITH HARVARD BUSINESS PUBLISHING VALUABLE

- 01. THE BEST REPUTATION** For more than 100 years, Harvard Business School has cultivated leaders who make a difference in the world. Drawing on high standards for intellectual rigor and our worldwide network of thought leaders, Harvard Business Publishing offers the best business ideas, practices, and programs to help your company succeed.
- 02. BUSINESS BREADTH** Harvard Business Publishing supports high-impact learning that transforms people and organizations. Our deep well of content draws from experts in the field, respected authors, industry leaders, and in-depth experience working with global companies.
- 03. A FLEXIBLE FIT** Harvard Business Publishing creates solutions designed specifically to reflect an organization's unique business imperatives. We can deliver the right concepts, proven practices and applicable tools just in time to keep pace with rapidly changing business demands. Our rich interactive learning experiences are tailored to your specific challenges and audience, from new managers to seasoned executives.
- 04. SIMPLE TECHNOLOGY** Our technology experts develop solutions based on industry standards that can be easily integrated into your LMS or intranet, or be a hosted solution on our LMS.
- 05. POWERFUL PARTNERSHIPS** We are absolutely committed to the success of your development initiative. Our customers reap the benefits of a strong partnership with an account team that acts as trusted advisors. First, we assess your unique objectives, audience and metrics for success, then we build a learning program using competency maps and custom-selected content. Based on a careful implementation plan, we deliver the program, making sure everything is in place, from course facilitators to technical requirements. Once launched, we measure the program's effectiveness to ensure that stated business goals are reached.
- 06. WORLDWIDE POSSIBILITIES** We can deliver our premier learning and leadership development assets anywhere, and have successfully implemented solutions for globally dispersed participants.
- 07. GLOBAL CONNECTIONS** Harvard Business Publishing has in-depth, in-market experience with hundreds of thousands of global professionals from all types of businesses. The companies we serve include recognized worldwide leaders in financial services, life sciences, technology, retail, hospitality, pharmaceuticals, manufacturing, and other sectors.
- 08. LEADING EDGE EXPERTISE** Harvard Business Publishing can create and deliver programs to improve performance and move your company forward with a rich selection of content on: Strategy, Talent Management, Innovation, Change Management, Communication, Decision Making, Personal Leadership, Finance, Operations, and Customer Focus.
- 09. FOCUSED ON RESULTS** Harvard Business Publishing is dedicated to improving business performance across your organization. We bring the right combination of programs, content, and services to best achieve the immediate, measurable results you need.
- 10. THE FOREFRONT OF BUSINESS INNOVATION** Harvard Business Publishing continually strives to improve the practice of management and its impact on a changing world. We identify big ideas before they hit the mainstream and translate them into practical applications for solving problems and moving forward. Harvard Business Publishing gives your leaders the tools they need today while helping to expand their capabilities for tomorrow.

HIGHLIGHTS

As the most respected brand in leadership development, Harvard Business Publishing has maintained enduring client relationships with industry-leading companies around the world.

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